

FOR IMMEDIATE RELEASE • FOR IMMEDIATE RELEASE



MPE CLUB, INC. – GENERAL MEETING

Date	Thursday, February 25th
Location	Merriman Park Elementary
Time	7:00pm

The Merriman Park Estates Club, Inc. Board is requesting your presence at a General Meeting on Thursday, February 25th, 7:00pm at Merriman Park Elementary. The board would like to apologize, in advance, for the short notice of this scheduled General Meeting, but collectively agrees that it is imperative to hold this meeting in February, given board elections and other Club business is to be conducted in March.

As you may, or may not, be aware, the Club Board has been working together to bring forward a Merriman Park Estates Website proposal. This is part of an overall Merriman Park Estates re-branding initiative that the Club Board originally presented in October 2009. This included, but was not limited to, the new logo appearing at the top of this document and a new community website. You can review the original presentation, given in October, on the current MPE website. Please visit mpedallas.com, click on “news,” and open/download the document titled “MPE Meeting Minutes October 12, 2009.”

What is especially important about this meeting is that the Board is recommending that the cost of the new website be funded by the MPE Trust. During this meeting, the board will present the final recommendation, including scope of project, recommended vendor, next steps, etc.

At the end of the General Meeting, ballots will be distributed to CURRENT Club Members.

NOTE: One ballot per current member household. Those ballots that are not distributed at the General Meeting will be distributed to the individual households.

The agenda for the General Meeting is on the other side of this document. In addition, a top-line summary for the proposed website is included. More detailed information will be provided during the General Meeting.

The Board recognizes that any time a request to secure funds from the MPE Trust is a serious line item. The Board is confident that the recommendation is in the best interest of the community and Club as a whole. A new website can be viewed as an investment in the long-term viability, spirit and growth of our community.

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AGENDA

- Presentation given by representatives from Merriman Park Elementary
- Club Treasury Report
- Women’s Social Club Report
- VIP Report
- Garden Club Report
- Trust Report
- **MPE Website Presentation**
 - Review summary of original recommendation
 - Discuss vendor selection process
 - Estimate review
 - Source of funds – MPE Trust
 - Q&A, Discussion
 - Next Steps

SUMMARY OF WEBSITE DELIVERY

Recommended Vendor (1 of 4 bids)	Reliable Studios
Vendor Website	Reliablestudios.com
Proposal of Work	Website HTML production & content management system, Community Calendar, Community News and News Archive, Newsletter and Email Blast Management, Photo Gallery, Contact Form, Clubs & Associations, Real Estate Components, Site Training, Post Implementation Support
Content Management System (CMS)	Drupal Platform – easy to manage, multiple users with flexible rules for allowing the users to edit different elements within the site, but not others
Key Elements	Calendars, news, photo gallery with flickr feeds, RSS feeds, Estater distribution, database management, contact forms, real estate features, user-friendly
Budget	\$6,000
Ongoing Maintenance	6-Months Included – does not include new work
Hosting	TBD – Anticipate \$25-\$50/mo



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